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## **Control Corporation to debut Media Redundancy Protocol support for IO-Link Masters at SPS-IPC Drives 2016**

MINNEAPOLIS, Minnesota – November 22, 2016 -- Control Corporation, a leading manufacturer of industrial device connectivity products and the official North American IO-Link Competency Center, today announced support for Media Redundancy Protocol (MRP) across its full line of PROFINET IO-Link Master products.

MRP enables redundant PROFINET communication through ring topology without the need for switches. MRP is beneficial for networked systems where communication availability would result in the loss of productivity on the factory floor.

“Control is proud to announce support for this major PROFINET feature within our IO-Link Master product line here at the SPS-IPC Drives 2016 show,” stated Bradford Beale, President of Control Corporation. “With MRP capable IO-Link Masters, our customers can now take full advantage of the native PROFINET media redundancy features and improved plant availability that this technology delivers.”

In addition to the MRP firmware, The IO-Link Master PROFINET products are Industrial Internet of Things (IIoT) and Industry 4.0 ready with features such as embedded webpage sensor and configuration management. The embedded webpage offers the ability to: Configure IO-Link devices in minutes, ISDU (Indexed Service Data Unit) handling, Data Storage (automatic or manual) for Automatic Sensor Configuration, IO-Link Device Validation and Data Validation. IIoT and Industry 4.0 goals can be achieved through Control’s unique MultiLink™ protocol handling that can send real-time sensor process data from the plant floor to software systems such as SCADA systems, OPC and Enterprise cloud platform providers.

About Control Corporation

For more than 30 years, Control Corporation has been a manufacturer and provider of quality networking and industrial data communication products, specializing in industrial Ethernet and device connectivity. With representation across North America, EMEA, Asia and Latin America, Control sells RocketLinx® industrial grade Ethernet and Power over Ethernet switches, IO-Link Master industrial gateways, DeviceMaster® Ethernet device servers and gateways and RocketPort® multiport serial cards through distributors, resellers and integrators worldwide. Providing exceptional product and technical support, Control establishes solutions for a wide range of security, energy, industrial automation and traffic and transportation applications. For more information, contact Control Corporation at 800-926-6876 or visit [www.control.com](http://www.control.com).