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*FOR IMMEDIATE RELEASE*

## **Control Releases the IO-Link Master 4-EIP Industrial IO-Link Gateway**

**MINNEAPOLIS, Minnesota** — October 23, 2014—[Control Corporation](#), a leading manufacturer of industrial device connectivity products and the official [North American IO-Link Competency Center](#), today announced the release of the [IO-Link Master 4-EIP](#) for industrial sensor connectivity. Control's IO-Link Master combines the benefits of IO-Link sensor communication with EtherNet/IP™ and Modbus TCP industrial Ethernet protocols. The IO-Link Master connects intelligent IO-Link sensors and actuators to the factory network while effectively shielding PLC programmers from IO-Link complexities. This results in simplified EtherNet/IP™ and Modbus TCP interfaces, which decrease system development time and installation efforts.

“Control is excited to extend its device communication expertise to digital IO sensors via the IO-Link standard. With our new IO-Link Master products, we can provide factory sensors a direct connection to ERP software systems such as SAP. This direct connection to SAP achieves the goals of Industrie 4.0, or Industrial Internet of Things, for global factory visibility,” says Bradford Beale, President of Control, “Industrial sensor customers will also benefit from using our IO-Link Master due to Control’s support for the widest variety of device manufacturers, whose sensors and actuators can be auto-recognized by our IO-Link Master.”

The IO-Link Master 4-EIP connects IO-Link sensors to EtherNet/IP™ and Modbus industrial networks, providing access to IO-Link sensor process, event, and service data. It features a rugged IP67 slim-line design incorporating M12 connectors with two Fast Ethernet ports for network connection and four IO-

Link ports for IO-Link device connections. Control's IODD auto-recognition feature uses stored IO-Link sensor IODD files for automatic discovery and default configuration. The IO-Link Master 4-EIP is designed to provide a complete IO-Link gateway solution for EtherNet/IP™ and Modbus TCP networks.

### **About Control Corporation**

For more than 30 years, Control Corporation has been a manufacturer and provider of quality networking and industrial data communication products, specializing in industrial Ethernet and device connectivity. With representation across North America, EMEA, Asia and Latin America, Control sells [RocketLinx](#)® industrial grade Ethernet and Power over Ethernet switches, [DeviceMaster](#)® Ethernet device servers and gateways and [RocketPort](#)® multiport serial cards through distributors, resellers and integrators worldwide. Providing exceptional product and technical support, Control establishes solutions for a wide range of security, energy, industrial automation and traffic and transportation applications. For more information, contact Control Corporation at 800-926-6876 or visit [www.comtrol.com](http://www.comtrol.com).

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