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*For Immediate Release*

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**Control Names Rickenbach As Its New CEO**

***Company taps industry veteran to lead it  
to a new level of market and product leadership***

**MINNEAPOLIS**—Oct. 17, 2008—Control Corporation (<http://www.control.com>), a worldwide leader in [device connectivity solutions](#), today announced that it has appointed industry veteran Rick Rickenbach to the position of chief executive officer. Rickenbach, a highly successful and well-regarded business executive, has served as chairman of the board at Control for the past year and will retain that role. Control also announced that President Ehssan Taghizadeh, a 17- year Control veteran, will assume the additional role of chief operating officer, focusing on product innovation.

Together, Rickenbach and Taghizadeh will lead the company in its quest to achieve a new level of market and product leadership. “Rick is an accomplished leader with a long track record of creative and insightful management,” Taghizadeh said. “With my focus on building a vast product roadmap for the coming year and Rick’s strong sales and marketing background, Control is poised to grow to an entirely new level of industry leadership.”

During his extensive career, Rickenbach has successfully led several technology and services businesses and has served on many boards. He has extensive expertise helping companies with startup operations, IPO processes, product innovation, sales and

marketing leadership, international operations, strategic partnerships, and merger and acquisition activity. Previously, he was chairman and CEO of Applied Technology Consultants, where he built the executive team, developed a strong sales function and was instrumental in securing two rounds of venture capital financing. Prior to that, Rickenbach led the corporate business development for Fourth Shift Corporation; served as chairman and CEO of Government Technology Services; and held several executive and management positions with CDC. He currently serves on the board of directors for Cyber Security, which makes software that detects illegal use of desktop computer networks.

Control is one of the oldest, most respected device connectivity solution manufacturers in the industry. In its 25-year history, the company has been first to market with several industry innovations and is led by a management team that averages 20 years of industry experience each. Applications for its products include retail point-of-sale device connectivity, remote LAN access, Internet/intranet access, ATMs and other informational and transactional kiosks, factory-floor process control and manufacturing automation devices, security systems, and transportation/traffic monitoring and control systems.

### **About Control**

Control Corporation is a worldwide leader in device connectivity, [Industrial Ethernet gateways](#), and intelligent embedded device connectivity products for a wide range of industrial and hospitality applications. Control products include RocketPort multi-port serial cards and DeviceMaster Ethernet device servers, sold through more than 50 regional, national and international distributors, as well as thousands of resellers and integrators worldwide. For more information, contact Control Corporation at 800-926-6876 or visit [www.comtrol.com](http://www.comtrol.com).

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